

Greater Columbus Chapter



Ways & Means Committee Plan

2009 - 2010

FOREWORD

It is the AGA's vision, and therefore it is ours, to be the premier association in advancing government accountability. To accomplish that vision, it is our mission to serve the government accountability professionals by providing quality education, fostering professional development and certification, and supporting standards and research to advance government accountability.

In carrying out our mission to achieve our vision, we will abide by the strategic themes of Accountability, Certification, Education and Research, and Service.

- ACCOUNTABILITY—Promote and advance accountability in government.
- CERTIFICATION—Make the Certified Government Financial Manager (CGFM) the preferred professional designation in the government accountability community.
- EDUCATION AND RESEARCH—Provide comprehensive education and research to meet the changing needs of the government accountability profession.
- SERVICE—Provide members and customers with quality programs, products and services.

We will also abide by the AGA's core values of service, accountability, integrity and leadership.

The purpose of this plan is to direct our efforts in addressing the need of our members and our profession in the specific area of Community Service.

/Signed/
Nancy Zmyslinski
President
AGA Greater Columbus Chapter

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Ways & Means Committee Plan

Purpose: To raise the needed funding to achieve the chapter's goals and objectives.

Goals: To accomplish this objective, we have established the following goals:

- Raise adequate funds to support member participation in events
- Encourage member participation in fundraising events
- Raise excess funds allowing the chapter to provide more value-added benefits for members

Goals 1&2: Raise adequate funds to support member participation in events and Raise excess funds to allow the chapter to provide more value-added benefits to the member

Ohio State Football Games

There are many restrictions imposed upon organizations in relation to raising money on government property; therefore, we are limited as a chapter in the fundraising opportunities we can pursue. For this reason, we have elected to participate in a fundraising event in conjunction with Ohio State Football games. Our chapter will be selling Ohio State merchandise for The Official Team Shop. The Team Shop has several stands located inside/outside the stadium that needs volunteers to assist in selling clothing related merchandise. AGA will be volunteering at one of these stands. Our tasks will include: interacting with fans, helping them with questions and merchandise sales, and handling money. The games being worked will take place off of government property and outside of duty hours.

For each football game, our organization will receive a 5% commission of total sales. For each of the 7 home football games, between 7-10 members are required to help with the merchandise sales. The time commitment for this fundraiser will be two hours before the game starts and last for the duration of the game. Since this is an all day event for the members, AGA will offer \$10.00 per volunteer for lunch on each game day. Also, we will reimburse the members for their parking fee of \$10.00.

Fundraising at Conferences

During our Professional Development Conference with our sister chapter and Professional Development Opportunity with the American Society Military Comptrollers, we will provide fundraising opportunities. In addition, members will be encouraged to take sale forms and sell to family and friends. Typical returns on these sales are roughly 40 – 50% of the total

order purchased.

Restaurant Fundraisers

During each quarter, we will have a fundraising opportunity at a local restaurant. We will ask members to invite their friends and family to show additional support for these fundraisers. Typical returns on these sales are roughly 15-25%.

Goal 3: Encourage member participation in fundraising events

Depending on the participation level for the OSU football games, additional incentives might have to be put in place to recruit the people needed to work the venue. In the past, a small membership discount or a free luncheon ticket was awarded for participation. Our committee is committed to making all our fundraisers as enjoyable as possible so that members have fun interacting and participate in the future. Flyers and announcements of the fundraisers are being advertised through our website and email system to help increase our profit potential. All members will be encouraged to sell fundraising items as well as purchase them.

Requested Budget

The Ways & Means Committee requests \$300 to cover the cost of the insurance required to work venue events. This insurance covers the organization at all other chapter functions as well. Also for each football game, we request between \$80-\$100 to cover the costs of the lunch for the volunteers and reimbursement for parking. All other costs, particularly those associated with the Ways & Means incentive plan for volunteers, will be self-sustained.