

Greater Columbus Chapter



Communication Committee Plan

2009 – 2010 Program Year

FOREWORD

It is the AGA's vision, and therefore it is ours, to be the premier association in advancing government accountability. To accomplish that vision, it is our mission to serve the government accountability professionals by providing quality education, fostering professional development and certification, and supporting standards and research to advance government accountability.

In carrying out our mission to achieve our vision, we will abide by the strategic themes of Accountability, Certification, Education and Research, and Service.

- ACCOUNTABILITY—Promote and advance accountability in government.
- CERTIFICATION—Make the Certified Government Financial Manager (CGFM) the preferred professional designation in the government accountability community.
- EDUCATION AND RESEARCH—Provide comprehensive education and research to meet the changing needs of the government accountability profession.
- SERVICE—Provide members and customers with quality programs, products and services.

We will also abide by the AGA's core values of service, accountability, integrity and leadership.

The purpose of this plan is to direct our efforts in addressing the need of our members and our profession in the specific area of Membership.

/Signed/
Nancy Zmyslinski
President
AGA Greater Columbus Chapter

TABLE OF CONTENTS

	<u>Page</u>
Foreword	i
Table of Contents	ii
COMMUNICATION	
Objective and Goals	1
Requested Budget	1

Objective: To promote chapter internal and external communication

1. Initiatives and Goals:

- **Continue to provide an exceptional Chapter Newsletter**
 - Generate more articles from local chapter members
 - Generate focus articles on DFAS & DSCC financial programs
 - Assist in development of a Customer-centric report to the membership
- **Continue to provide an exceptional Chapter Website**
 - Improve timeliness of data postings (two day minimum turn-around)
 - Create a direct ability for committees to post thread messages and announcements
- **Continue to support the Audio-visual needs of for chapter conferences/events**
 - Assist with future equipment support including:
 - Laptops, projectors, and speakers
 - Borrow, rent, and purchase options
- **Create a true mission and function statement for communications**
- **Create a correspondence guideline for chapter messages**
- **Improve accessibility of our member mailing list to our senior leadership**
 - Move to website list serve mailer
- **Explore options for sponsorships by academia & corporations**
 - Analyze and report on the legal issues involved
- **Improve service to members**
 - Survey members on Non-DFAS member support
 - DFAS member support

2. Requested Budget:

Initiative	Date
Printing Luncheon Tickets	
Printing Awards/Certificates	